

## Graphic Designer

We are seeking a creative and versatile **Graphic Designer** to develop and maintain a cohesive visual identity across all digital and print platforms for the African Caribbean Sustainability & Investment Initiative (ACSII) activities and events held globally across the year.

The ideal candidate will have a strong grasp of visual storytelling and design principles, with a passion for communicating themes related to sustainability, investment, and community development within African and Caribbean contexts. This role will be essential in translating our summit's vision into compelling visuals that drive engagement and build recognition.

**\*A portfolio should be provided alongside the application.**

### Key Responsibilities:

- Design high-quality visual assets for use across social media, website, email campaigns, and newsletters.
- Maintain and create branded materials including speaker spotlights, promotional graphics, sponsor banners, and exhibitor announcements.
- Assist in the design of print and digital collateral such as brochures, signage, infographics, and event programmes.
- Ensure visual consistency and alignment with the summit's branding guidelines across all materials.
- Collaborate with content and communications teams to produce visually engaging marketing and press materials.

### Preferred Qualifications & Skills:

- Proven experience in graphic design (**portfolio required**), preferably with experience associated with events, social media, PR and sustainability.
- Strong skills in Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Demonstrated ability to create visually cohesive and culturally relevant materials.
- Strong attention to detail and ability to work with a team, and independently across multiple projects and deadlines from a remote team environment.

### Availability Required:

- Minimum of 5 hours per week\*

\*As an international summit, meeting times cater for European, Caribbean and African Time zones – some meetings may be held outside traditional office hours (GMT).